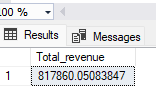
PIZZA SALES SQL QUERIES

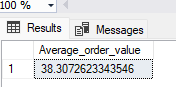
1. KPI’s
2. Total Revenue:

SELECT SUM(total\_price) AS Total\_revenue FROM pizza\_sales;



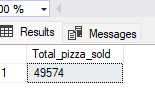
1. Average Order Value:

SELECT SUM(total\_price) / COUNT(DISTINCT order\_id) AS Average\_order\_value FROM pizza\_sales;



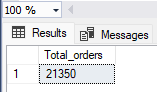
1. Total pizza sold:

SELECT SUM(quantity) AS Total\_pizza\_sold FROM pizza\_sales;



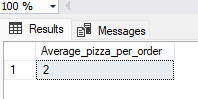
1. Total orders:

SELECT COUNT(DISTINCT order\_id) AS Total\_orders FROM pizza\_sales;



1. Average pizza per order:

SELECT SUM(quantity) / COUNT(DISTINCT order\_id) AS Average\_pizza\_per\_order FROM pizza\_sales;



1. CHART’s
2. Daily and hourly trend from total orders:

--Daily Trends

SELECT DATENAME(DW, order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_order

FROM pizza\_sales

GROUP BY DATENAME(DW, order\_date)

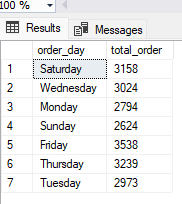
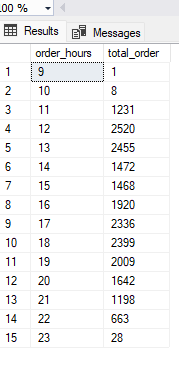
--Hourly Trend

SELECT DATEPART(HOUR, order\_time) AS order\_hours, COUNT(DISTINCT order\_id) AS total\_order

FROM pizza\_sales

GROUP BY DATEPART(HOUR, order\_time)

ORDER BY DATEPART(HOUR, order\_time)

1. Percentage of sales by pizza category:

SELECT pizza\_category, sum(total\_price) \*100 / (SELECT SUM(total\_price) from pizza\_sales) AS total\_sales

from pizza\_sales

group by pizza\_category

